

WEB DESIGN & DEVELOPMENT PACKAGES

Professional Website Packages Built for Every Stage of Growth

From your first step online to a fully custom international presence — choose the package that fits your business today.

PACKAGE OVERVIEW

What Each Package Includes

ENTRY LEVEL

Basic

₹15,000 ~~₹20,000~~

Your first step online — clean, functional, and ready to be found.

5 dynamic pages · Grade C UI · Mobile responsive · Social media links · Google Maps · Contact form · CMS access. Everything here is included in all higher packages.

GROWTH

Intermediate

₹20,000 ~~₹30,000~~

Built for businesses serious about their national presence.

EVERYTHING IN BASIC, PLUS

- ✦ Up to **10 Pages** — double Basic
- ✦ **Grade B UI** — National standard
- ✦ **50 Optimised Images** included
- ✦ Gallery · Testimonials · Slider Modules
- ✦ **Basic SEO** + AI Content & SEO
- ✦ Free SSL (₹3,500) + Dashboard (₹7,000)
- ✦ **1-Year** Free Maintenance & Warranty

PROFESSIONAL

Advanced

₹40,000

For brands ready to compete internationally.

EVERYTHING IN INTERMEDIATE, PLUS

- ✦ Up to **20 Pages**
- ✦ **Grade A International UI**
- ✦ **Blog Module** for content & SEO
- ✦ On-Page & Image **SEO + Alt-Tags**
- ✦ Live **Visitor Tracking** + Chat
- ✦ Analytics + **4 Business Emails**
- ✦ **3-Year** Free Maintenance

ENTERPRISE

Premium

₹50,000 ~~₹60,000~~

A fully custom digital presence — built to generate leads, not just looks.

EVERYTHING IN ADVANCED, PLUS

- ✦ Up to **25 Pages** · 100% Custom UI
- ✦ **Lead Generation** Landing Page
- ✦ **AI Chat** for lead capture
- ✦ User Behaviour & **Data Tracking**
- ✦ **Backlinking** & Off-site SEO
- ✦ Newsletter & **Push Notifications**
- ✦ Performance & Speed Audit
- ✦ **5-Year** Free Maintenance
- ✦ **2-Year** Website Warranty

SIDE BY SIDE

Full Feature Comparison

FEATURE	BASIC ₹15,000	INTERMEDIATE ₹20,000	ADVANCED ₹40,000	PREMIUM ₹50,000
DESIGN & PAGES				
UI Grade	Grade C	Grade B	Grade A	Custom Build
Target Audience	Local	National	International	International+
Number of Pages	5	5 – 10	10 – 20	15 – 25
Mobile Responsive	✓	✓	✓	✓

FEATURE	BASIC ₹15,000	INTERMEDIATE ₹20,000	ADVANCED ₹40,000	PREMIUM ₹50,000
Lead Generation Landing Page	×	×	×	✓
CONTENT & MEDIA				
Optimised Images Included	×	50 Images	50 Images	50 + Stock Images
Gallery Module	×	✓	✓	✓
Testimonials Module	×	✓	✓	✓
Slider Module	×	✓	✓	✓
Blog Module	×	×	✓	✓
INTEGRATIONS & MODULES				
Contact Form	✓	✓	✓	✓
Social Media Integration	✓	✓	✓	✓
Google Maps Integration	✓	✓	✓	✓
CMS — Self-Update Capability	✓	✓	✓	✓
Lifetime Licensed Dashboard (₹7,000 value)	×	✓	✓	✓
Live Chat + Visitor Tracking	×	×	✓	✓
Website Analytics Integration	×	×	✓	✓
AI Chat for Lead Capture	×	×	×	✓
Newsletter & Email Push Notifications	×	×	×	✓
User Behaviour & Data Capture	×	×	×	✓
SEO & MARKETING				
Basic SEO + Sitemap	✓	✓	✓	✓
AI Content & SEO Optimisation	×	✓	✓	✓
On-Page SEO + Image Alt-Tags	×	×	✓	✓
Backlinking & Off-site SEO	×	×	×	✓
Offsite Reviews Strategy	×	×	×	✓
SECURITY, EMAIL & VALUE				
Free SSL Certificate (₹3,500 value)	×	✓	✓	✓
Professional Business Email IDs (Zoho)	×	×	4 IDs · 5GB	4 IDs · 5GB
SUPPORT & WARRANTY				
Free Maintenance Period	×	1 Year	3 Years	5 Years
Website Warranty (Content Updates)	×	1 Year	1 Year	2 Years
Performance & Speed Audit	×	×	×	✓
Get Started				

FEATURE	BASIC ₹15,000	INTERMEDIATE ₹20,000	ADVANCED ₹40,000	PREMIUM ₹50,000
	Buy Now	Buy Now	Buy Now	Buy Now

CONTENT
Text must be provided by client. Client images preferred. We provide copyright-free images; licensed images billed separately.

PAYMENT TERMS
50% on start · 25% after design sign-off · 25% before launch. Support via email, WhatsApp & phone.

DELIVERY
10–15 working days from project start. Late content beyond 30 days may attract a 3% daily penalty.

ANNUAL RENEWALS
Hosting ₹4,500/yr · Domain ₹1,000/yr. Not applicable if you have existing hosting/domain.

MAINTENANCE COVERS
Weekly backups · Security & plugin updates · Hack protection · Speed optimisation.

CUSTOM SCOPE?
Enterprise, ERP, CRM, e-commerce or app projects — call us at +91 76019-76099 for a tailored quote.